

МЕЖДУНАРОДНАЯ СПЕЦИАЛИЗИРОВАННАЯ ВЫСТАВКА СЕЛЬСКОХОЗЯЙСТВЕННОЙ ТЕХНИКИ МВЦ «Крокус Экспо», **Москва, Россия**  Организаторы: Ассоциация РОССПЕЦМАШ

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#### **POST RELEASE**

#### The 9th International Specialized Exhibition of Agricultural Machinery

## AGROSALON 2022

# October 4-7 2022

## Crocus Expo IEC, Pavilion III, Halls No. 13, 14, 15

The International Specialized Exhibition of Agricultural Machinery AGRORSALON once again confirmed its status as the largest event in Russia for all professionals in the agricultural sector.

**485 companies** from around the world presented their advanced developments and flagship machines in Moscow at the Crocus Expo International Exhibition Center. The event was organized by the Rosspetsmash Association with the support of the Russian Ministry of Industry and Trade.

This year **29,744 visitors** saw and appreciated **the entire range of technical and technological solutions** for efficient agricultural production: combine harvesters, tractors, forage harvesting and soilcultivating equipment, seeding complexes and loading machines, equipment for fertilizing, plant protection, post-harvest processing and crop storage, thousands copies of components, as well as IT developments that make equipment "smart". **84 delegations from 32 regions of Russia** came to AGROSALON.

This interest is natural: AGROSALON, among other things, gives guests a unique opportunity to personally negotiate with the top management of leaders in the agricultural machinery industry. The exhibition was especially interesting for professionals in the agricultural industry - agricultural manufacturers, scientists and machine builders.

# The exhibition with a total area of **45 thousand square meters. m. filled with several thousand** exhibits, including **307 large-sized samples of machinery and equipment!**

"AGROSALON is not only one of the largest specialized exhibitions where you can fully get acquainted with the capabilities of agricultural machinery manufacturers. This is a meeting place for people who are not indifferent to the fate of the village, who create conditions for the development of agriculture," **Konstantin Babkin**, Chairman of the Board of Directors of the Rosspetsmash Association, commented on the event. — It is impossible to feed Russia and rid the world of the threat of hunger without technical and technological modernization of the countryside. Therefore, manufacturers of agricultural machinery are using all the advantages of the AGROSALON exhibition to organize for farmers a large-scale display of the latest achievements in the field of digital farming, production and development of new resource-saving technologies. The factories will present the most modern models of agricultural machinery and innovative equipment, which are developed to increase productivity and improve the efficiency of the agro-industrial complex."

The event aroused great interest from **government and business structures**. One of the first visitors to appreciate the exhibition full of all kinds of equipment for working in the field was **Deputy** 



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**Prime Minister - Head of the Ministry of Industry and Trade of Russia Denis Manturov** who toured the exhibition and held a meeting with the heads of agricultural engineering enterprises.

The Minister was acquainted with the latest engineering solutions and new product lines of the **Rostselmash** group of companies, including an updated forage harvester, a high-performance selfpropelled mower for livestock farmers and a grain harvester with a Russian engine. Rostselmash also demonstrated the operation of the Attention Assistant system, which recognizes the degree of fatigue and drowsiness of the operator of the agricultural machine by his facial expressions - this principle can significantly increase the level of safety during long and monotonous work.

The St. Petersburg Tractor Plant presented the domestic Kirovets tractor with an autopilot system; Kolnag, a Russian manufacturer of potato cultivation equipment, and factories of the Almaz group of companies, which produce soil-cultivating equipment and spare parts, demonstrated their products.

The exhibition also paid attention to mini-tractors needed by farmers and rural residents. To **Denis Manturov, the Pegas-Agro** plant demonstrated the Tuman-3 self-propelled sprayer-spreader, which has no analogues in the world: thanks to its unique design, it can operate at high speed even on fields with uneven terrain, and due to the lightweight chassis design, it can move freely and on frozen ground.

The Minister of Industry and Trade of the Russian Federation also inspected the stands of the enterprises Melinvest (manufacturer of grain cleaning lines, grain dryers and granaries, feed mills, transport and mill equipment), Koblik Group (produces grain dryers, separators and grain cleaning machines, storage silos, trailed equipment) and Eurotekhnika (manufacturer of technological complexes of machines for cultivating grains and oilseeds using modern resource-saving technologies).

The manufacturer of agricultural machinery Gomselmash (Republic of Belarus) presented a joint exposition with Bryanskselmash, where combine harvesters took center stage. Minsk Tractor Plant presented two innovative unmanned Belarus tractors. A prototype of the Belarus 3523i unmanned tractor was demonstrated at the site near the Crocus Expo complex.

But guests were able to independently evaluate the driving performance of agricultural machinery in the special area "AGROSALON-Drive". During test drives near the pavilion, those wishing to ride in the cabins of a powerful tractor RSM 2375 and one of the most high-performance combines in the world - RSM 161. The highlight of the exhibition was the exposition of the Festival of Positive Ideological Art "Time, Forward!", where visitors were able to see **27 works by artists** participating in the project.

Traditionally AGROSALON distinguished itself not only with its exposition part, but also with its substantive business component that included **32 specialized events**. The program was attended by heads of regions, federal ministries and departments, major agricultural machinery enterprises, agricultural holdings and farms, foreign delegations, delegations from the country's regions, industry experts and the media.

As part of the exhibition, the "**Subcontract Exchange**" was held - a series of direct prepared negotiations between agricultural machinery manufacturers and suppliers of spare parts and components, who could exchange information and contacts on the production and supply of parts and assemblies.



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The exchange was attended by **52 enterprises from 20 regions of the Russian Federation** and the Republic of Belarus, which held **more than 200 negotiations**.

The key events of the business program were **9 conferences and 12 training seminars**, at which more than **90 reports** were heard and discussed on a wide range of issues related to the development of the Russian agro-industrial complex. Among the topics discussed were issues of production and promotion of crop and livestock products.

On the final day of the exhibition, the forum "Youth Day - AGRICULTURAL GENERATION" was held, which brought together more than 1,200 young engineers from 30 leading agricultural universities in Russia.

AGROSALON became an event widely covered by the media. Teams of professional journalists actively worked at the stands and promptly covered all the most significant events of the exhibition.

The strategic partner of the event was AGROREPORT magazine.

**59 leading industry publications** became information partners, including Agroinvestor, Agrotechnics and Technologies, Agribusiness, New Agriculture and AgroMediaHolding Svetich.

The international project AGROSALON has become a place for demonstrating the latest developments, as well as business negotiations and friendly meetings with long-time partners. During four days of active work at the stands, the participants achieved their goals, concluded numerous contracts and secured their enterprises with new orders and new partners.

This result became an incentive to join the actively ongoing work on the formation of the exposition of the AGROSALON exhibition, which will be held **from October 8 to 11, 2024**.

# AGROSALON is held in a pan-European format - once every two years.

See you again!