

AGROSALON 2016

PRESS RELEASE

6-th International Specialized Exhibition

AGROSALON 2016

October 4-7, 2016

III Pavilion, Halls 13, 14, 15

*The largest in the Russian Federation and the CIS countries international exhibition of agricultural machinery and equipment **AGROSALON 2016** will be held in Moscow at the IEC "Crocus Expo" from October 4 to October 7.*

The joint project of professional associations of agricultural mechanical engineer from the Russian Federation and Germany - "**Rosagromash**" Association and **VDMA Landtechnik** will demonstrate innovative technical solutions and innovations from the new agro-industrial complex of the leading Russian and foreign manufacturers of agricultural machinery and equipment.

The event takes place once in two years and allows the visitors to see and appreciate the numerous innovations and premieres of the industry.

The Exhibition with its **60 thousand square meters** will accommodate more than **900 samples of equipment** among which there will be **50** absolutely new developments. **More than 500 companies** from **26 countries** will present their innovative works and the flagship machines. Among them are Austria, Belarus, Brazil, Denmark, Great Britain, Hungary, Germany, Greece India, Spain, Italy, Canada, China, Latvia, Lithuania, Norway, Poland, the Russian Federation, Saudi Arabia, the USA, Turkey, Ukraine, Finland, France, Czech Republic, and Sweden.

National Pavilions of Germany, Italy, Canada and China will be organized within the framework of the exhibition. The exhibition will demonstrate modern agricultural machinery and equipment from **156 Russian manufacturers**.

Thanks to the partnership cooperation between the "Rosagromash" Association and VDMA Landtechnik new ideas and activities will be implemented at the exhibition to qualitatively influence the industry development as a whole. Within the framework of the business and training program numerous seminars, press conferences and roundtables aimed at raising the professional level of visitors and exhibitors will be held.

Moreover, in the framework of AGROSALON **test drives** of agricultural machines will be arranged for anyone willing to independently assess such machines driving performance. Visitors will be invited to drive the widest energy-packed plowing tractor Versatile 2375, the most productive combine harvester RSM 161 and one of the largest self-propelled potato harvesters - Grimme VARITRON 470. Also, within the framework of the exhibition there will be the **GAZ Sobol Event** intended for the participation of agricultural producers from the Russian Federation and the CIS countries. The participants will have the chance to win the Russian SUV GAZ Sobol WD 4x4 and other valuable awards.

On October 4, at 12:00 in the press center located in Hall No. 14 of the IEC "Crocus Expo" the **press conference** will be held on the opening of the AGROSALON 2016 Exhibition. It will highlight the key features of the AGROSALON 2016 Exhibition. Invited speakers - Members of the Exhibition Committee - will tell about global trends of agricultural machinery and sum up the results. The event will be attended by:

AGROSALON 2016

- Avtandil Georgievich Kobakhidze, Chairman of the Exhibition Committee;
- Konstantin Anatolievich Babkin, Chairman of the Board of the JSC "Novoje Sodruchestvo", President of the "Rosagromash 'Association;
- Sergey Alexandrovich Serebryakov, General Director, ZAO "PTZ";
- Lyudmila Vladimirovna Orlova, President of the NP "National Movement for Conservation Agriculture";
- Dirk Seelig, Sales Director, Deputy General Director of "Klaas East";
- Vadim Nikolaevich Smirnov, General Director of "Eurotechnica";
- Christian Dreyer, President of the VDMA Agricultural Machinery Association.

The exhibition will present not only the best products the world's largest manufacturers, but also establish a productive dialogue aimed to promote interregional and international business cooperation.

Without doubt, the specialized **AGROSALON 2016** Exhibition will make a major contribution to the development of the agricultural industry in the Russian Federation and help to establish and expand partnership links.

Information partners of the exhibition are more than **80 leading business papers** and Internet portals of the country, including the "Rural Life" and "Peasant Gazette" newspapers, "Agribusiness" magazine, "Food Security", Agro2b portal and "AGRO-TV" .
General Internet partner - AGRO XXI. Strategic Partner - AgroReport.

The 6th International Specialized Exhibition of agricultural machinery and equipment AGROSALON 2016 will be open to the public from October 4 to October 7 from 9:00 to 17:00.

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