

## POST-RELEASE

### International Specialized Exhibition

### AGROSALON

October 4-7, 2016

IEC "Crocus Expo", Pavilion III, Halls 13, 14 and 15

The International Exhibition of agricultural machinery AGROSALON held on October 4-7 once again confirmed its status as the most visited and the most benchmark setting specialized event in the Russian Federation!

In Moscow, at the IEC "Crocus Expo", **543 companies** from **32 countries** presented their advanced developments and flagship machines.

The unique event is a joint effort of professional associations of agricultural engineering workers from the Russian Federation and Germany - "Rosagromash" Association and VDMA Landtechnik.

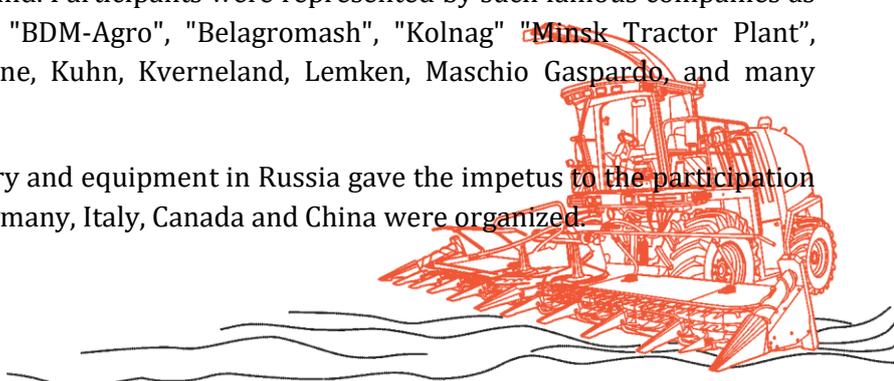
The Exhibition allowed **33 168** visitors to get sight of and evaluate innovative technical solutions and innovations of the world agricultural machine building industry from the leading Russian and foreign manufacturers. AGROSALON was visited by **136 delegations** from all over Russia, from Kaliningrad to Yakutia. This interest is not accidental - AGROSALON gives the visitors the unique opportunity to personally talk with the top management of the world leaders of the agricultural machine building industry. The exhibition was of particular interest to professionals of the agricultural sector - agricultural producers, scientists and machine builders.

The exposition covered all sectors of the agricultural machine building industry: tractors, tillage and seeding machines and equipment, application of fertilizers, irrigation and drainage, harvesting, forage and livestock management, as well as components, and much more. For the first time this year, the new "AgroComponent" section was introduced to present new developments and technical solutions for the manufacturers of spare parts and components used in agriculture.

The exhibition with the total area of **60 thousand square meters** was completed with **several thousand exhibits**, including **579 large-size models of machines and equipment** among which more than **70 Russian innovations!**

Among the countries which were represented at the exhibition were Argentina, Austria, Belarus, Belgium, Brazil, Bulgaria, Denmark, Great Britain, Hungary, Germany, Greece, India, Spain, Italy, Canada, China, Latvia, Lithuania, Netherlands, Norway, Poland, Russia, Saudi Arabia, the USA, Turkey, Ukraine, Finland, France, Croatia, Czech Republic, Sweden, and Switzerland. Participants were represented by such famous companies as Rostselmash, "St. Petersburg Tractor Plant", "BDM-Agro", "Belagromash", "Kolnag" "Minsk Tractor Plant", "Amazone-Eurotechnica", Claas, Grimme, Krone, Kuhn, Kverneland, Lemken, Maschio Gaspardo, and many others.

The growing demand for agricultural machinery and equipment in Russia gave the impetus to the participation of foreign partners, so national pavilions of Germany, Italy, Canada and China were organized.



The exhibition was held at difficult time of a downturn in economic activity in the Russian Federation and the difficult situation formed in the world economy and agricultural machine building industry. Now it is the time for reflection, not for active development. For the whole world, but not for Russia .... Therefore, the agricultural machine building industry in our country is on the rise: this year, the output of agricultural products has grown by 40 % in our country. The interest to the industry and thus to the AGROSALON Exhibition is growing, said the President of the "Rosagromash" Association, **Konstantin Babkin**, at the press conference dedicated to the opening of the exhibition.

Domestic enterprises have vividly demonstrated the scientific-technical and industrial potential of Russian industry: products, latest technologies, advanced developments, and investment projects. The visitors of the exhibition were able to familiarize with modern agricultural machines and equipment from **156 Russian manufacturers**.

The very first day of the exhibition was noted by the long-awaited innovations demonstrated on the stands.

The exposition of the St. Petersburg Tractor Plant presented three new tractors of the 3-4 drawbar category painted in the colors of the Russian flag: white, red and blue.

One of the world leaders of the agricultural machine building industry, CLAAS, introduced the updated version of Tucano 450 harvester, high-performance baler, and mower with the working width of 10.7 m, and the range of precision agriculture products.

2 new machines of Rostselmash were the highlighted products of the stand. The Don Area manufacturer's novelties were represented by the third generation RSM F 2650 Combine Harvester and the small NOVA Harvester intended to replace the legendary "Niva". In addition, the stand represented the russified Versatile 2375 Tractor painted in the colors of the Russian tricolor.

The winner of the AGROSALON innovation contest, Bavarian company ROPA Fahrzeug und Maschinenbau GmbH, introduced a long-awaited medal winner, the most powerful self-propelled ROPA Tiger 6 sugar beet harvester.

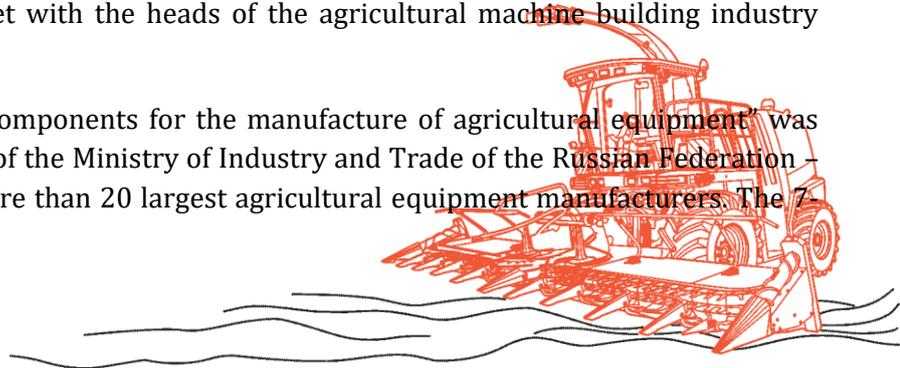
Stands of other exhibition participants did not look less impressive.

The exhibition visitors could not only get sight of, but also to independently test the machines in the special zone of "AGROSALON Drive." The test drive arranged close to the pavilion allowed the visitors to sit behind the steering wheel and evaluate the driving performance of the widest Versatile 2375 plowing tractor, of the most productive RSM 161 combine harvester and one of the largest self-propelled potato harvesters - Grimme VARITRON 470.

The event was widely covered in the media with the great interest shown on the part of the state and business structures.

One of the first visitors who has evaluated the exhibition that was full of all different machines for accomplishing field operations was the Minister of Industry and Trade of the Russian Federation, **Denis Manturov** who visited the exhibition and met with the heads of the agricultural machine building industry enterprises.

In addition, the **Contact Exchange House** "Components for the manufacture of agricultural equipment" was operating on a daily basis under the auspices of the Ministry of Industry and Trade of the Russian Federation - the business event which was attended by more than 20 largest agricultural equipment manufacturers. The 7-



minute format of express meetings between the manufacturers of agricultural machines and suppliers of spare parts and components contributed to sharing information and getting contacts.

Other activities of the business program included **16 conferences and 15 training seminars** at which more than **170 reports** on a wide range of the Russian agro-industrial complex development issued were presented and discussed.

Among the topics discussed were perspectives for the development of the domestic electronic industry in the interests of the agro-industrial complex of the Russian Federation (Department of the electronic industry of the Ministry of Industry and Trade of the Russian Federation), systems to control efficiency of feeding and reproduction management and animal health (DairyMaster), the meeting of the working group on the revision of the international Tractor Codes of the OECD (testing) (Association of agricultural machinery test engineers).

**The 3D-Zone "Agrotachka na prokachku"** help to relax after the busy business program, where one could customize a virtual harvested and to immerse yourself in the fascinating world of a virtual reality goggles.

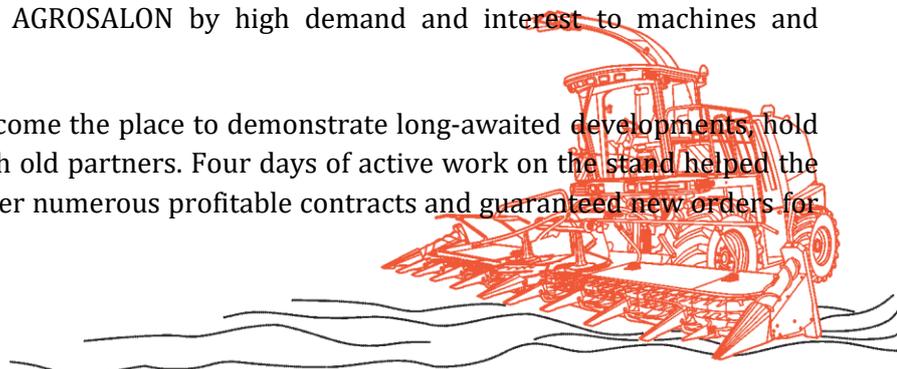
This year, AGROSALON resumed the good tradition, **drawing of lottery for GAZ Sobol WD 4x4**, which has only fueled the interest of the agricultural producers from all over Russia! On October 6, at Hall 15, the drawing of the famous offroadster took place and found the proud owner of the vehicle - head of the farm, EE HPFE, Sergey Kozhevnikov from the Kemerovo Oblast. Among the winners were also Vladimir Ivanovich Pushkarev, OJSC "Alabota" from the Omsk Oblast who become the owner of the off-road buggy and Alexei Gavrilov from the OJSC "Plemsovkhos Merega" from the Republic of Karelia who got a tricycle.

The **Gala Evening** became the decoration of the business program: members of the Exhibition Committee presented awards and diplomas to winners of the Independent Professional Competition of AGROSALON innovations. The world's leading manufacturers of agricultural machinery and equipment, 43 leaders in the field of the agricultural machine building industry took part in the competition and presented 74 innovative solutions - a record number of companies and new products. The winners were chosen by the most significant developments of this year. An authoritative international jury awarded 4 gold and 15 silver medals for the most efficient and advanced models of agricultural machines.

**The youth forum "Youth Day - AGROGENERATION"** was the final event of the International Specialized Exhibition AGROSALON during which student works submitted for the Innovation Competition were awarded. The winner of the Competition, for the innovative work on the topic "Development of the module for the diagnostics of the internal combustion engine technical condition", was Barbara Shchukina, a graduate student of the Moscow Timiryazev Agricultural Academy. The second place was awarded to Zalina Hazhmetova, undergraduate of the FGBOU "Kabardino-Balkarian State University of Agriculture named after V.M. Kokov for her "Innovative technology and technical means used for threshing wrapped corn cobs". And the third place was awarded to Peter Ageev, undergraduate of the Ulyanovsk State Agricultural Academy named after P.A. Stolypin for his "Development of selective grain dryers for private farms". Later, MaterMacc awarded special certificate for the working visit to Italy to the winner.

Based on the exhibition results, it can be said with certainty that the rapid growth of the industry, despite the difficult economic period, was confirmed at AGROSALON by high demand and interest to machines and equipment.

The International project AGROSALON has become the place to demonstrate long-awaited developments, hold business negotiations and warm welcome with old partners. Four days of active work on the stand helped the participants to achieve most of their goals, enter numerous profitable contracts and guaranteed new orders for



their companies. This result has become an incentive to join actively ongoing work on the formation of the AGROSALON Exposition to be held on **October 9 – 12, 2018**.

Considering the great success of this year project, **AGROSALON 2018** will certainly surprise the visitors by larger expositions, new participants and interesting events!

**AGROSALON is held by the European format - once in two years.**

**The next exhibition will be held on October 9-12, 2018!**

**Good-bye for the moment!**

